

FOR IMMEDIATE RELEASE
RE: MediaProCamp
Presented by LA/OC Chapter of MCAI
June 20, 2009
Digital Media Center
1300 S. Bristol, Santa Ana CA 92707

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**MEDIA NOTABLES SLATED FOR FIRST MCAI MEDIA PRO CAMP
ADMISSION (INCLUDING LUNCH) FOR PROFESSIONALS IS FREE**

The first-ever Media ProCamp, presented by the local LosAngeles/Orange County chapter of the Media Communications Association International (MCAI) on Saturday June 20, 2009, will feature a number of notable players from the Southern California world of media.

“The MediaProCamp event provides a very fluid forum for an exciting cross-pollination of creative ideas, techniques and useful information among all media professionals,” declared Tina Wilson, MCAI chapter president. MediaProCamp will bring together professionals working in every category from every form of media. Because the format involves lots of small group sessions, they’ll get to chat personally with a number of media industry heavyweights. Currently, notable participants include:

Janice Arrington, Orange County Film Commissioner www.filmorangecounty.org

Rob Brambila proMAX www.promax.com/ Systems Engineer specializing in Post Production and Audio, Rob is known as ‘The Answer Man.’”

Philip Hodgetts, of Intelligent Assistance www.intelligentassistance.com — Media consultant, software developer, digital post-production expert, author, blogger, podcaster and internet guru, Hodgetts is a leading edge thinker and industry prognosticator. He has been keynote speaker at major industry events such as NAB (National Association of Broadcasters).

Marcelo Lewin, Founder of Pixelheads Network www.pixelheadsnetwork.com blogger, content creator, internet streaming video mogul AKA, The Digital Media Dude.

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James Mathers, co-founder of The Digital Cinema Society www.digitalcinemasociety.org A cinematographer by trade, James also produces industry-wide events promoting digital film making and technology.

Bruce Nazarian, “The DVD Guy” www.recipe4dvd.com author, teacher, award winning DVD producer, globe-trotting consultant and president of the International Digital Media Alliance (IDMA)

Mark Pavlovich, Talent Agent www.ctatalent.com co-founder of Character Talent & Associates, a full service talent agency affiliated with AFTRA and SAG, Pavlovich has been representing and guiding performers for well over a dozen years.

These are only a few of the more recognizable names attending, according to Wilson. The MCAI expects more notables will appear as the registration numbers increase.

Professionals working in any area of media are invited to attend the first MediaProCamp **FREE**. “Thanks to our sponsors and the generosity of the Digital Media Center, we’re able to offer free registration as well as free lunch and refreshments,” said John Coleman, one of the event organizers. Coleman also pointed out the group is still looking for more sponsors to help with the cost.

“Whether you work on the creative side such as writers, producers and performers or more technical such as web developers, cinematographers, animators, editors or suppliers, this event is for you, “ said Bill Ennis, the MCAI Chapter’s president-elect. He explained that with every participant being a working professional, all attendees will be able to contribute personal expertise to the discussions. “Everybody contributes and everybody brings plenty of questions,” continued Ennis. “You can create a topic for discussion and form a group... or sit in on any group/any topic you choose.” Topics are expected to range widely; from industry issues all the way to personal career advice. Laptops are recommended but optional.

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With intimate sized sessions, interactivity between all of the participants and many industry notables attending, there will be some powerful networking going on,” said Coleman; “Something MCAI is known for.”

The event’s sponsors include local businesses and media professionals: ProMax Systems; Twin Oaks Communications; Electric Pictures; Media Magic; Orange County Film Commission; Creative Media Recording; Tina Wilson Talent; Brian Page/Vocal Images; and writer, Julie Nagode.

The inaugural MediaProCamp will be held June 20, 2009 at Santa Ana College’s Digital Media Center located at 1300 S. Bristol St., Santa Ana. www.dmc-works.com Attendance is limited and interested media professionals are required to register at the local MCAI chapter’s Meetup Group website: <http://newmedia.meetup.com/82/>

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About the Media Communications Association International

The 40 year old Media Communications Association International has chapters in 27 U.S. cities and three foreign countries. Southern California chapters include the Los Angeles/Orange County Chapter www.mcai-oc.org and the San Diego Chapter www.sdmca-i.org Its mission is to provide opportunities to its members for networking, educational forums and resources for information. Membership is open to professionals working in any media as well as educators and students specializing in communications and media. MCAI is a New Jersey corporation designated by the IRS as a 501c3 charity. It accepts tax-deductible donations of cash and certain in-kind goods. Until 2001 MCAI was known as ITVA. www.mca-i.org

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